

BIO↑SMART

Managing the transition to a smart bioeconomy

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Start-up conference
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Centre for Rural Research

What is a bio-economy?

"a world where **biotechnology** contributes to a significant share of economic input" using "**renewable** biomass and **efficient** bioprocesses to support **sustainable** production" (OECD, 2009: 8).

Project objective

“The above theoretical and methodological perspectives will be applied to addressing a number of issues that are critical to the overall objective of promoting a ‘smart’ (integrated, human-capital/technology based, and wise) bioeconomic transition across Norway.”

Aim of the conference

- Kick-off for the project participants
- Recapitulate project contents and promises...
- Get external input
- Start detailed planning of WPs and information across WPs
- Get to know each other...